



Community Development  
Mini-Grant  
Statement of Interest to  
Apply  
Guidelines  
2007-2008

Step 1

Imperial County Children and Families First Commission  
1225 W. Main Street, Suite B  
El Centro, CA 92243

**A. Introduction to the Imperial County Children and Families First Commission (ICCFFC) Community Development Mini-Grant 2007-2008**

The ICCFFC has allocated \$100,000 for the purpose of funding mini-grants over the course of a one-year award process that will apply to the 2007-2008 fiscal year. The ICCFFC will award applicants under a two-step process. *Step 1* will require applicants to complete and submit the Statement of Interest to Apply form to the ICCFFC by the stated deadline. *Step 2* will require applicants that have been identified through review of Step 1 to submit the Community Development Mini-Grant Application 2007-2008 by the stated deadline. All applicants submitting a Statement of Interest to Apply form will be notified in writing if they were selected to submit a mini-grant application under Step 2. Please note that an invitation to submit a mini-grant application under Step 2 does not guarantee funding.

Interested agencies should submit the enclosed Statement of Interest to Apply form with the required information; a maximum award of \$20,000 will be considered. The objective of these mini-grants will be to enhance the capacity of organizations to better serve expectant parents, children 0-5 years of age and their families.

Agencies that may apply through Step 1 of the Community Development Mini-grant are both non-profit and for-profit agencies, which include but are not limited to: community-based organizations, neighborhood associations, preschools, collaboratives, faith-based organizations, and civic agencies. Community Development Mini-Grant applications will be processed within the aforementioned two-step process outlined under the mini-grant 2007-2008 timeline enclosed with these guidelines.

Funding timelines for these mini-grants have been established as follows:

<i>Description</i>	<i>Release Date</i>	<i>Submission Deadline</i>
Step 1	December 8, 2006	January 15, 2007
Step 2	February 5, 2007	March 15, 2007

Please review the Mini-Grant 2007-2008 Application Timeline for other important deadlines.

**B. The Application Process**

The Community Development Mini-Grant Statement of Interest to Apply form is due at the ICCFFC office no later than 5:00 p.m. as set forth on the above deadline submittal dates. Applicants will be notified within 10 working days that the ICCFFC has received their application, and the acceptance or rejection by the ICCFFC of the Statement of Interest to Apply will be sent to the interested party submitting the form no later than the release date noted under Step 2 of the application process.

Agencies interested in competing for a Community Development Mini-Grant for the 2007-2008 fiscal year must **only** submit the completed Statement of Interest to Apply form to meet the requirements for the identification to submit a full mini-grant application as noted under

Step 1 of the selection process. The information that must be included in the form consists of the following:

- a. Organization/Agency Name
- b. Project/Activity Title
- c. Amount being Requested (not to exceed \$20,000)
- d. Organization/Agency Address
- e. Telephone and/or Fax Number
- f. Email address if applicable
- g. The name of the contact person assigned to the mini-grant, and their title with the organization/agency
- h. Identify if the proposal is being submitted by a non-profit organization, community group or other
- i. Check off the target population (children 0-5, parents of children 0-5, or caregivers of children 0-5)
- j. A brief description of the activities that are being proposed by the project, basis of the need for the activities, and how the project proposes to benefit the target population through the activities.

Applicants submitting a Statement of Interest to Apply form should further adhere to the following submission guidelines:

- a. Submit 11 application forms – one (1) original signed in blue ink, and 10 copies. Elaborate artwork, expensive paper and binding are neither necessary nor desired.
- b. Statements of Interest to Apply must be submitted in the format for the statement enclosed under this document as developed by the ICCFFC and the information must not exceed the limit of the **one-page** form; all forms must not exceed the one page, with a minimum size 10 font. Any information beyond the one-page limit will be discarded and omitted during the review process (this includes cover pages and supporting documentation).
- c. All Statement of Interest to Apply forms must be mailed or hand-delivered to the Imperial County Children and Families First Commission. Faxed or email application forms will not be accepted. It is the responsibility of the applicant to ensure that applications are received at the ICCFFC office by the due date.
- d. Mini-grant Statement of Interest to Apply forms received after the due date, even though they are postmarked on the due date, will not be accepted. Forms must be submitted no later than 5:00 p.m. on the due date to the following address:

Imperial County Children and Families First Commission  
c/o Community Development Mini-Grants  
1225 W. Main Street, Suite B  
El Centro, CA 92243

The rules governing the application, submission, structure and/or review under this two-step process for all Statement of Interest to Apply forms and Mini-grant Applications received by the ICCFFC are subject to change. Any changes reflected during this cycle will be posted by March 1, 2007 on the ICCFFC's website and any

applicant that has submitted a Statement of Interest to Apply form will be notified in writing.

**C. Background on the ICCFFC**

The youngest children residing in Imperial County and their families have been presented with valuable new opportunities since the development of the local Children and Families First Commission subsequent to the approval of Proposition 10. This Act, authored under the direction of Rob Reiner, was ratified by California voters in 1998. The standard supporting this law entailed that a new tax would be levied on tobacco products sold in the state. Monies generated through this tax are designated to provide services that center on the optimal development of children 0-5 years of age, in addition to tobacco awareness and cessation programs. The Act further requires the creation of a Proposition 10 Commission for each County. The Imperial County Children and Families First Commission was established under the authority of Imperial County Ordinance # 1231 in 1998. A nine-member Commission panel, assembled under the direction of this ordinance, would realize Proposition 10 priorities at the county level.

**VISION**

All Imperial County children will thrive in supportive, nurturing and loving environments, enter school healthy and ready to learn, and become productive, well-adjusted members of society.

**MISSION**

Current research in brain development clearly indicates that the emotional, physical and intellectual environment that a child is exposed to in the early years of life has a profound impact on how the brain is organized. The experiences a child has with respect to parents and caregivers significantly influences how a child will function in school and later in life. The California Children and Families Act of 1998 is designated to provide, on a community-by-community basis, all children prenatal through five years of age with a comprehensive, integrated system of early childhood development services. Through the integration of health care, quality childcare, parent education and effective intervention programs for families at-risk, children, their parents and caregivers will be provided with the tools necessary to foster secure, healthy and loving attachments. These attachments will lay the emotional, physical and intellectual foundation for every child to enter school ready to learn and develop the potential to become productive, well-adjusted members of society.

### **RESULT AREAS**

The ICCFFC will work to promote projects that focus in any one of the activities in the following areas:

1. Improved Family Functioning
2. Improved Child Development
3. Improved Child Health
4. Improved Systems

#### **D. Funding Priorities**

Potential Community Development Mini-Grant applicants may submit Statement of Interest to Apply forms for activities that fall within at least one need identified in the Strategic Plan adopted by the ICCFFC. A copy of this plan may be requested through the ICCFFC Office or may be downloaded from the ICCFFC website at [www.icprop10.org](http://www.icprop10.org). Furthermore, activities realized must reflect the *Vision, Mission* and support one of the four goals established by the ICCFFC. Funding priorities will focus on these four goals, also referred to as “result areas” which are:

- Goal 1: Promote parenting and caregiver services, prenatal and postnatal, to enhance optimal child development and to encourage healthy, stable and economically independent families.
- Goal 2: Improve the development and school readiness of young children from birth through age five.
- Goal 3: Develop multi-disciplinary intervention and treatment services to enhance the medical, emotional, physical and mental well-being of young children.
- Goal 4: Create a consumer-oriented delivery system that is cost effective, non-duplicative and maximizes long-term outcomes.

Examples of activities that may be funded include, though are not limited to the following:

- Staff development and training
- Information dissemination campaigns that focus on children 0 through 5 years
- One-time events/workshops that target families
- Licensing fees
- Family literacy projects
- Educational outreach
- Kindergarten transition enhancement
- Prenatal care workshops
- Materials and supplies to enhance child development
- Marketing and media campaigns
- Caregiver environment enhancement plans
- Family support group development
- Tobacco education and cessation efforts

## E. Mini-Grant Funding Eligibility Criteria

Funding eligibility will be established through the criteria listed in this section. Please note that the ICCFFC reserves the right to reevaluate this criteria on a periodic basis, and due to funding considerations and changes in policies, the criteria outlined below is subject to change. Any changes in the eligibility criteria for future mini-grants will be posted on the ICCFFC website.

- Activities outlined in the application/proposal must benefit expectant parents, children 0-5 years of age, parents that have children 0-5 years of age, and/or their immediate caregivers.
- Community Development Mini-Grants are defined as one-time opportunities and based on a one-year time frame.
- All proposed activities must be realized within Imperial County. Funds obtained for Mini-Grants cannot be used to serve families that reside outside of Imperial County.
- Applicants may be non-profit or for-profit agencies.
- Applicants must submit proposals that clearly focus on one of the four goals/result areas identified in the ICCFFC's Strategic Plan.

Priority will be given to applicants that:

- Describe a project that clearly falls within the scope of the ICCFFC's Strategic Plan.
- Clearly address a need of expectant parents and children 0-5 years of age.
- Are based within Imperial County.
- Incorporate the *Principles on Equity* adopted by the ICCFFC, which are outlined in the Strategic Plan.
- Offer direct services to expectant parents and children 0-5 years of age.
- Submit a Statement of Interest to Apply form and have never received funding through an ICCFFC grant or other application.
- Outline how the success of the project will be reported to the ICCFFC.
- Incorporate other sources of funding into the proposal.

## F. Funding Restrictions

The ICCFFC **will not** provide funding to projects that propose to use Community Development Mini-Grant funds for the following purposes:

- Direct funding for individuals
- Business Ventures
- Fundraising events
- Administrative Costs

- Existing financial obligations (for example, the supplantation of funds already in use for an event)
- Rents/leases
- Insurance premiums
- For the purpose of obtaining a profit

**G. Reporting**

Community Development Mini-Grant agencies awarded funding by the ICCFFC will be required to report on the specific elements related to the scope-of-work conducted in accordance with the terms outlined in the Agreement for Services entered into between the potential contractor and the ICCFFC. This information will require that applicants develop an evaluation plan for the proposed activities; a plan that will capture specific data that will be used for the purposes of reporting information to the public. This will include project activity reports, demographic data, and budget information. The effectiveness of reports submitted to the ICCFFC should include success during the course of the project, challenges, lessons learned, and concerns for future impact. Through this information the ICCFFC will gather data on how to continue to provide opportunities in the community, as well as set funding strategies that will assist in serving children 0-5 years of age and their families.

**H. Rights of the ICCFFC**

The ICCFFC reserves the right to negotiate changes to proposals as a condition of approval, to award amounts less than stated in the proposal, and to negotiate reductions or increases of the award amount.

**I. Contact Information**

Any questions regarding funding opportunities related to Community Development Mini-Grants may be directed to the Imperial County Children and Families First Commission. Contact information for the process therefore is:

**Address:**  
 Imperial County Children and Families First  
 Commission  
 c/o Community Development Mini-Grants  
 1225 W. Main Street, Suite B  
 El Centro, Ca 92243

**Phone:** (760) 482-2991

**Fax:** (760) 352-6758

**Email:** icprop10@imperialcounty.net

**Website:** www.icprop10.org

**J. Assistance to Applicants**

Applicants that may need assistance in submitting a Community Development Mini-Grant Statement of Interest to Apply form should contact the ICCFFC. Assistance will be made available by appointment only to individuals/agencies interested in applying for funding. In addition, frequently asked questions will be posted on the ICCFFC website in order to expedite services to potential grantees.

**Mini-Grant 2007-2008 Application Timeline**

Date	Activity
December 8, 2006	Release the Statement of Interest to Apply.
January 15, 2007	Deadline to submit Statement of Interest to Apply.
January 16, 2007 through February 2, 2007	Commission reviews.
February 5, 2007	Invitations to submit Community Development Mini-Grants will be sent to agencies/individuals.
March 15, 2007	Deadline to submit Community Development Mini-Grant Proposals.
March 16, 2007 through April 19, 2007	Evaluation/determination of Mini-Grant Proposals.
June 7, 2007	Final award of Community Development Mini-Grants to be announced.

## STATEMENT OF INTEREST TO APPLY

Applicants interested in submitting a mini-grant proposal for the 2007-2008 mini-grant funding cycle must complete and submit this form to the Commission office by January 15, 2007. The Commission will review all "Statement of Interest to Apply" forms at the regular Commission meeting subsequent to the deadline of submission, and will make a selection of applicants to invite for submittal of mini-grant proposals. Please fill out all information accordingly and do not leave any sections blank. Applicants should be familiar with the ICCFFC's *Strategic Plan, December 2005*.

Organization/Agency Name: \_\_\_\_\_

Project/Activity Title: \_\_\_\_\_

Amount being Requested: (not to exceed \$20,000) \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Project Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

*Please check one:*

Non-Profit Community Based Organization     Community Group (Grass Roots)     Other: \_\_\_\_\_

*Target Population (check all that apply):*

Children 0-5     Parents     Caregivers

Provide a brief description of the proposed project (include the rationale for its need in the community), describe what area you plan on serving and explain how the proposed project will benefit children 0-5 years of age.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_