



Request For Proposal AWARDS 2004-2005

<i>Agency</i>	<i>Project Title</i>	<i>Award Amount</i>	<i>Summary of Project</i>
Brawley Public Library Contact: Marjo Mello 400 Main Street Brawley, CA 92227 (760) 344-1891 ext. 10 Email: mmello@brawleyonline.com	Literacy & Mobile Book Service (LAMBS)	236,775	The operation of the Literacy And Mobile Book Services (LAMBS) unit will provide direct outreach services to children 0-5 years of age, their parents and caregivers. The focus will be based on <i>story time</i> activities, which revolve around the concept of exposing children, as young as six weeks of age, to language and literacy in order to better prepare them for reading when they enter school; a critical component for achieving levels of school readiness. Therefore parents and caregivers, as well as LAMBS staff, learn the value of reading aloud to their children, and the essential role each will have on the early development of the child. In addition, the key component behind the LAMBS will be the actualization of providing access to children's books to diverse areas within the county; many that are remote from standard public library services.
Burn Institute Contact: James Floros 612 J Street, Suite 4 Imperial, CA 92251 (760) 355-3175 Email: jfloros@burninstitute.org	Imperial County Initiative Phase IV Fire and Burn Prevention	77,684	The Burn Institute, a nonprofit health agency that works toward decreasing the number of burn victims in both San Diego and Imperial Counties, will focus on providing comprehensive, culturally appropriate assessable fire and burn prevention education to the parents and caregivers of children 0-5 years of age throughout Imperial County. The Burn Institute expects to address issues related to burn injuries by offering extensive educational outreach efforts on the topic of burn prevention throughout Imperial County; these services will further be offered in both English and Spanish in order to address the cultural and linguistic needs of the community.
CASA of Imperial County Contact: Nancie Lee Rhodes 690 Broadway, Suite 6 El Centro, CA 92243 (760) 353-7456 Email: nanlee7@sbcglobal.net	Safe, Healthy, Educational & Nurturing Environment (SHEANE)	56,064	CASA proposes to implement the Safe, Healthy, Educational and Nurturing Environment (SHEANE) Project for a second and third year. This project will provide services that greatly improve the physical, psychological and educational development (including the school readiness of these children) and opportunities of children 0-5 that are dependents of the Juvenile Court System.
Center for Family Solutions Contact: Frank Marquez 727 Main Street El Centro, CA 92243 (760) 353-6922 Email: fmarquez@womanhaven.org	Identifying Home Violence	67,746	This project will provide educational services in teaching anger management/conflict resolution skills to members of families identified by home visitors (promotoras, teachers, counselors, health care professionals) as needing these services in order to eliminate violence and create a mentally and physically healthy environment for the children growing in the family.
El Centro Elementary School District, FACT Program Contact: Laura McDuffey 1027 N. 8 th Street El Centro, CA 92243 (760) 337-5097 Email: lmcduffe@ecsd.k12.ca.us	Families and Community Together Early Intervention	118,568	The Family and Community Together Early Intervention Program (FACT EIP) proposal is designed to address the healthy mental health and social service needs of children 0-5 and their families by hiring case managers to oversee, multi-agency, integrated services. FACT case managers will develop multi-disciplinary family service plans with each family that will address family-identified goals for each of their issues; each case manager will meet monthly in order to monitor, update service plans, and establish a Family Service Plan. All materials and communications are in both English and Spanish.



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<p>El Centro Regional Medical Center, Asthma Program Contact: Aide Fulton 1415 Ross Avenue El Centro, CA 92243 (760) 482-0978 Email: afulton@ecrmc.org</p>	<p>Imperial County Child Asthma Project</p>	136,737	<p>The Imperial County Child Asthma Project 0-5 will improve the health of low income, Latino children 0-5 with Asthma; by providing community education, case management and a quality home visitation program. There will also be a Community Health worker doing one-to-one family education with families, as the worker disseminates and encourages the adoptions of standards of care for asthmatic children 0-5. An asthma tool kit will be developed and distributed to families with children 0-5 who have asthma. All of the criteria in these kits will be clear and understandable in both English and Spanish. There will be an increase of knowledge and awareness of asthma management through the programs aggressive social marketing, community forum and information distribution.</p>
<p>The Family Treehouse Contact: Rosie Nava-Bermudez 200 N. Imperial Imperial, CA 92251 (760) 355-0175 Email: myfamilytreehouse@sbcglobal.net</p>	<p>Families Uniting Early for Reading, Training and Exercise (FUERTE)</p>	213,021	<p>Families Utilizing Early Reading, Training and Exercise (FUERTE) is a program that will offer activities for families with children ages 0-5 identified as not attending preschool. Activities which are included to FUERTE are child development, parent training, social support and exercise. FUERTE will stress the importance of reading or family literacy by using their Readiness Backpack check out system. There will be a focus on the top six (6) areas of interest to parents: Child safety, Family Nutrition, Interpersonal relationships, stress management, kinder preparation, and child discipline. Provide exercise and physical activities to enhance the children's development and gross motor movements.</p>
<p>Imperial County Probation Department Contact: Michael Kelley 324 Applestill Road El Centro, CA 92243 (760) 339-6272 Email: michaelkelley@imperialcounty.net</p>	<p>Betty Jo McNeece-Receiving Home Program</p>	152,549	<p>The Betty Jo McNeece Shelter is a licensed temporary shelter facility, administered by the Imperial County Probation Department that offers care, education, and health services to children referred to the facility by law enforcement and social service agencies. The Betty Jo McNeece Shelter will provide much needed services to children 0-5 years of age, their parents/caregivers and expectant teen mothers.</p>
<p>Imperial County Public Health Contact: Jose Carrillo 935 Broadway Avenue El Centro, CA 92243 (760) 482-4467 Email: josecarrillo@imperialcounty.net</p>	<p>Immunization Collaborative</p>	116,194	<p>The Immunization Collaborative Project seeks to increase the proportion of children 0-2 who complete the basic immunization series. This will be performed through the following strategies: the enhancement of the current immunization registry reporting capabilities, dissemination of the use of the immunization registry to local providers, providing education on supplemental healthcare services to caregivers and parents and through the establishment of a local immunization coalition. The use of a countywide immunization registry will allow all medical providers in Imperial County to access immunization records and thus assure that children are immunized on time.</p>



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Imperial Valley Regional Occupational Program Contact: Wendy Rosales 687 State Street El Centro, CA 92243 (760) 482-2600 Email: wrosales@ivrop.org	NENEs	137,417	Through Project NENES, Imperial Valley Regional Occupational Program (IVROP) will work with parents and Stage 1 Exempt providers by providing them with in-home instruction to children ages 3-5 by using the Home Instruction for Parents of Preschool Youngsters (HIPPY). This Internationally recognized program will be delivered through trained home parent visitors to help prepare children for kindergarten. In the first year, the program plans to target 64 families within the community. The intent will be to expand the number of families served to 75 during the second year of operation. The program feels that they are going to fill a void that currently exists in the community. This program (HIPPY USA) is an internationally recognized program and it has been tested on many parents that are culturally and linguistically diverse.
March of Dimes Contact: Cheryl Anderson 395 Broadway, Suite 3 El Centro, CA 92243 (760) 312-5751 Email: cherylmod@sbcglobal.net	Healthy Babies: Healthy Communities	169,364	March of Dimes through the Healthy Babies: Healthy Communities Project will work toward offering a variety of services aimed at women who are pregnant and in need of prenatal care, improved perinatal outcomes in the county and offer related services. The program proposes to increase the proportion of women in the county who receive prenatal care in the 1 st trimester of pregnancy. The foundation will develop multi-disciplinary services designed to: reduce the incidence of Fetal Alcohol Syndrome, increase cigarette smoke cessation and abstinence from tobacco and alcohol use by pregnant women, and decrease the use of cocaine and marijuana by pregnant women. In addition, March of Dimes will assist in the development of a consumer-oriented delivery system by working toward establishing community health care standards, as well as increasing the number of individuals/families enrolled in health insurance plans throughout the county.
Neighborhood House of Calexico Contact: Ricardo Ortega 506 E. Fourth Street Calexico, CA 92231 (760) 357-6875 Email: ricardoortega@clxnh.org	Home Visitation and Education Program	170,037	The Neighborhood House of Calexico will offer Home Visitation and Education Program services to families with children 0-5 years of age residing in the county. The Home Visitation and Education Program is presently in its third phase (year) of operation. The purpose of this project is to offer extensive home visitation and case management strategies to better serve families with children 0-5 years of age. Through the proposed program goals and objectives, families/parents connected to the project will be offered education, case management, and referral services intended to encourage personal development, empower the individual and create a sense of independence. In addition participants will be offered referral services in coordination with the Calexico Family Resource Center, as well as transportation to families that have scheduled medical or social services appointments.
Riverside County Office of Education, Migrant Head Start Contact: Jose Martinez 569 W. Main Street, Suite A El Centro, CA 92243 (760) 337-1555 Email: emartinez@rcoe.k12.ca.us	Proyecto Familia Campesina	74,380	Through the <i>Proyecto Familia Campesina</i> , ROCE Migrant Head Start proposes to significantly enhance existing services to Imperial County farmworker children ages 0-5 and their families. Migrant Head Start will provide: a) an extension of program year and daily hours of operation by contracting with family day care providers and the inclusion of a school readiness specialist; b) additional transportation for MHS participants attending the Calexico Center; and c) provide on-site school readiness services to MHS children and families.